

Anatomy of the **uncomplicated** growth hormone experience



Peace of Mind

Nutropin AQ Pen^{®*}

- A simple-to-use delivery device
- Safety features that can help reduce dosing errors
- Helps you get your patients off to the right start

Some Weight Off Your Shoulders

Most Experienced Reimbursement Resource[†]

- SPOC: Single Point of Contact reimbursement resource
- Assists physicians and patients every step of the way

Less Elbow Grease

Expert Product Information and Education

- RCCs: Regional Clinical Coordinators
- Clinical nurses who assist you and your staff with relevant education on adult GHD

Leg to Stand On

Scientific Registry for Adult GHD

- NCMS: National Cooperative Metabolic Study
- Adult database designed to provide scientific information for the endocrine community

“I’ll do everything in my power to help them explore their options.”

Gloria Rojas
SPOC representative, Florida

1 REGISTER Complete, sign, and fax two forms	2 REVIEW Explain the reimbursement process to the patient	Then let SPOC help with the rest.

Anatomy of the **uncomplicated** growth hormone reimbursement resource

The Nutropin AQ Pen is available in the US by prescription only.

Healthcare professionals should provide patient training prior to use.

* For more information about the Nutropin AQ Pen, visit us at Nutropin.com or call 1-866-NUTROPIN (1-866-688-7674).

† For more information about SPOC, call 1-800-545-0498 or visit SPOC at SPOCOnline.com.

©2006 Genentech, Inc., So. San Francisco, CA LF0636 7659701



“I love helping patients’ families understand how insurance companies work and helping them navigate through the reimbursement process.”

Katie Fuller
SPOC representative, Patient Appeals

ANATOMY OF THE UNCOMPLICATED GROWTH HORMONE REIMBURSEMENT RESOURCE



SINGLE POINT OF CONTACT (SPOC)

How you get the process started.

	Healthcare Professional	Patient	SPOC
Register:	●	●	
• Completes and signs the Statement of Medical Necessity (SMN) form and faxes to SPOC along with the signed Patient Authorization form	●		
• Signs the Patient Authorization and Notice of Release of Information form so that the physician may fax it in to SPOC along with the signed SMN		●	
Provides a SPOC case manager			●
Performs a benefit investigation			●
Explores the benefits available			●
Identifies coverage options			●
Submits medical documents to the payer			●
Follows up on the prior authorization request			●
Refers the case to a specialty pharmacy approved by insurance			●
Initiates and pursues an appeal with the insurance company when necessary			●
Help your patients identify alternative coverage			●
Sends a 30-day starter kit to patients experiencing delays for approval			●

The Nutropin AQ Pen®

The simple-to-use delivery device

- Easy to train, easy to learn
- Helps you get your patients off to the right start
- Prefilled cartridge eliminates reconstitution
- Digital display enhances dosing precision

RCCs: Regional Clinical Coordinators

Expert Product Information and Education

- Provide expert product knowledge and support
- Clinical nurses assist you and your staff with relevant education on adult GHD
- Specially trained to conduct in-service continuing education sessions

NCMS: National Cooperative Metabolic Study

Scientific Registry for Adult GHD

- Adult database designed to provide scientific information for the endocrine community
- Electronic data capture system allows investigators to enroll patients easily
- Monitors the ongoing safety of Genentech’s growth hormone products

“They can’t believe how much we do.”

Tom Morris
SPOC representative, San Francisco

For more information about SPOC, call **1-800-545-0498** or visit SPOC at www.SPOCOnline.com.

This description is provided for informational use only. The submission and completion of reimbursement or coverage-related documentation is the responsibility of the patient and healthcare provider. Genentech makes no representation or guarantees concerning reimbursement or coverage for any service or item.

Genentech’s growth hormone products are available on most formularies.

The Nutropin AQ Pen is available in the US by prescription only. Healthcare professionals should provide patient training prior to use.

